



BeMore



Case study

SUCCESS STORY

Our client is UK based non-profit music licensing company which issues licenses to hundreds-to- thousands of businesses from all sectors across UK to play recorded music/videos in public

Enterprise Portal Enhancement Project

www.bemore.ch



About the Client

Our client is a UK based non-profit music licensing company collecting royalties on behalf of rights holders and performers for recorded music played in public and broadcast on the radio, TV and internet.

Currently the customer represents 8,500 record company members and 52,000 performers and collects royalties in excess of GBP170M of which GBP35 M is collected from overseas sources

Project Scope

The objective of the project is to deliver enhancements to our client's enterprise portal application.

The scope of the project comprises of technical design, development and unit testing of the enhancement to License Search by building the following additional components.

Single Portal page

- ✓ Accessible to public without login for searching label and displaying search results
- ✓ Providing search suggestions in the label search text field
- ✓ Downloading Schedule-X report containing full list (not search results) of members & labels and further deploying in cloud environment enabling any downloads to be fetched from the cloud and not from the server
- ✓ Deployable alongside ARS pages and not via the client's portal application

The services covered are:

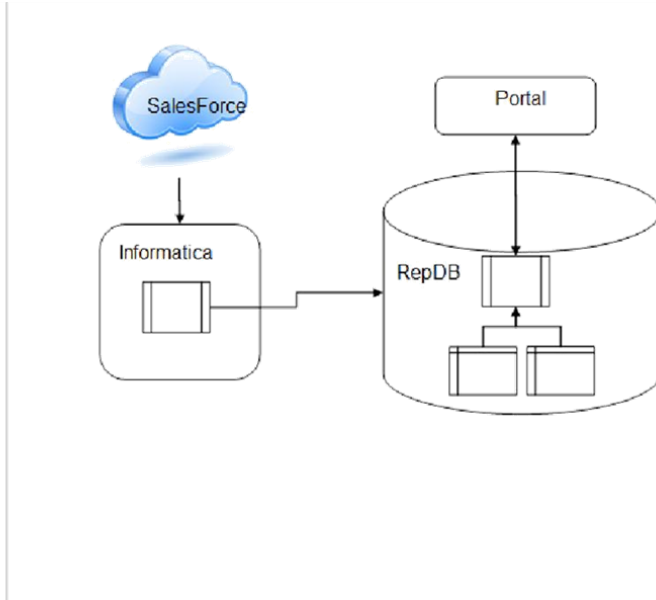
- ✓ High level design for portal
- ✓ Complete review of solution design from source of data to search pages
- ✓ Development and unit testing of the additional components
- ✓ Delivery of portal component bug fixes for issues identified in SIT and UAT in a timely manner
- ✓ Support for verification of end-to-end solution in client's development environment
- ✓ Delivery of all component code using our client's existing configuration management tool Subversion using existing processes

Our Solution

The solution extends the user interface provided via Java application deployed on the Oracle WebLogic server. Oracle database is used for storing access and related document information.



Role of BeMore in Client-Label Search:



Software versions used in the project delivery

- Oracle 10g Standard Edition R1
- Redhat Enterprise Linux
- Java in Oracle WebLogic infrastructure

Portal search component changes and other member usability enhancements

- Technology: Java 1.6, ICEfaces

Search index changes as required to support the portal component

- Technology: Oracle



Search Feature

LABEL/MEMBER SEARCH :

SEARCH Search using Label/Member Name

Search Results

MEMBER NAME	LABEL NAME	MUSIC LICENSING COMPANY SOURCE
Robot Monk Limited	Nana Records	
Tin Robot Records	Tin Robot Records	other0

Search Suggestion feature

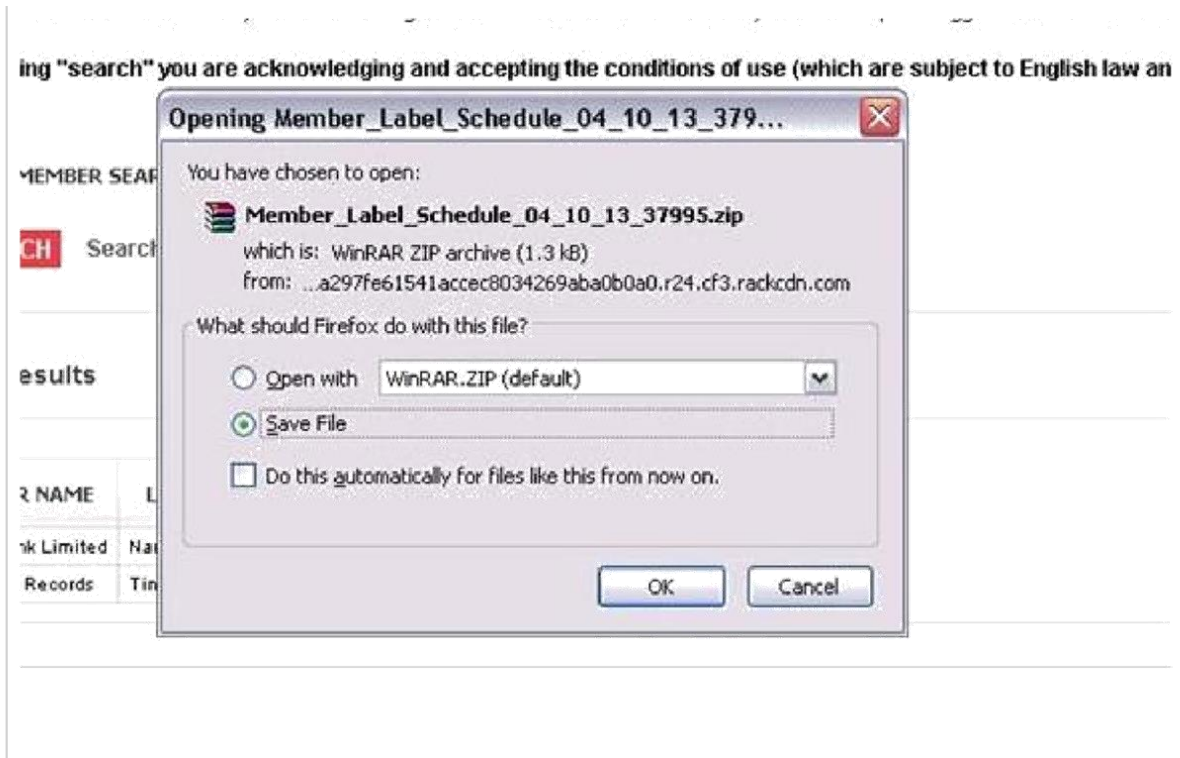
LABEL/MEMBER SEARCH :

SEARCH Search using

- MusicMedia
- Music India
- Music-Media
- Music Direct
- Music Mercia
- Music Chamber
- Music Masters
- Music Of Life
- Music From York
- Music Like Dirt



Schedule X report download from the Rackspace cloud



Technology

#	Tools Used	Version
1	Java	1.6
2	ICEfaces	1.8
3	Weblogic Portal	10.3
4	Oracle Database	10g

Technical Challenges

- 3 Icefaces framework was niche for us as we had to learn it and implement it.
- 4 Implementing refresh feature after the inclusion of new data on time-based processing instead of manual processing.
- 5 Security layers of customer were complicated which made the deployment tricky.

BeMore's Role

Good understanding of the business concepts and processes in rights and royalty management thus minimizing the impact and risk of communication gaps. The project involved technical design,



development and unit testing of the enhancement to Licensee Search by building features based on requirement.

Staffing and Efforts

Total effort of the project was approximately 250 person days during implementation phase. There was a peak staffing of 4 professionals on this project and an average staffing of 3 professionals. The duration of the project was 2.5 months.

Client Benefits

- ScheduleX report which was previously executed manually is currently made available for the licensee holders through this application
- Enhanced look and feel of the portal
- Cost effective development with best engagement support
- Usability of portal got powerful
- Enhanced simplicity, the system became faster
- Fast response from the team

About BeMore

BeMore is a Swiss-based company offering its IT expertise to a wide variety of businesses around the world since 2004. BeMore has dedicated development centre in Bangalore, India that caters to the demanding business needs and expectations of the customers by providing quality and efficient IT solutions. We collaborate closely with our customers to understand their business needs and assist them to define solutions and use power of IT in their business. We have about 1000+ employees in France, Switzerland, UK, Dubai, Spain and India.

Our Core Competencies:

- ✓ Web Solutions (eCommerce, B2B, B2C, SEO/SMO)
- ✓ Telesales Solutions – Order Management, Supply Chain Solution
- ✓ Managing data analytics and Business Intelligence (BI)
- ✓ Quality Assurance and Testing – Manual and Automation
- ✓ Technical and Management consulting

BeMore has been collaborating very closely with transnational clients, such as Nestlé, since inception. A telesales solutions designed and developed by BeMore has been accepted as a Standard European Solution for all Nestlé sales centres. Presently this sales solution handles 3 billion CHF turnover per annum. Our management team has working experience of more than 15 years with Nestlé. BeMore is also a trusted partner to its clients for website implementation on a wide range of technologies, including successful implementations of e-Commerce websites (B2B & B2C) in Europe, the GCC region and India. We have also built up an impeccable track record in providing native Android & iOS mobility solutions, and on multi-OS mobile development platforms such as Xamarin. Our Swiss principals and adherence to Swiss quality ab initio, gives us our unique identity.

For more information about BeMore, visit www.bemore.ch