



SUCCESS STORY

Our client is one of the world leaders in market research and analytics, with its presence in almost every country in the world

Development of Web Portal repository that contains the research / market data of all the countries in the world

www.bemore.ch



About the Client

Our client is one of the world leaders in market research and analytics. Their role is to identify, create and deliver world class operational solutions for our client's research businesses by harnessing the combined power of technology, people and know how.

Their strategy is firmly rooted in the needs of the end clients served by research businesses including Added Value, Millward Brown and TNS. As the custodian of operational strategy, they are accountable for optimizing operational performance by establishing common global standards for core market research processes such as:

- Face to face telephone data collection
- Scripting, coding, data entry and data processing
- Process tools, software and technical solutions
- Process optimization including the interface between research and operations
- Metrics and performance measurement

Project Scope

The scope of this project was to develop a data catalogue application as a repository that contains the research/market data of all the countries. This application has been developed in ASP.NET 4.0. This application also provides a very powerful search feature to search the market data by its research team/ support teams / Customers. The access to this application is completely controlled by the role based features.

Amazon cloud services are also integrated to store confidential research data.

Technology

Sl. No.	Software Used	Version
1	ASP.Net	4.0
2	C#.Net	4.0
3	WCF	4.0
4	Microsoft SQL Server Database	2012
5	Ajax, JQuery	1.9
6	HTML	5.0
7	Amazon Cloud Services	



Client Benefits

- Cost effective development
- Best Engagement Support
- Easily customizable
- Any time Support
- Reduce maintenance Cost
- Fast Response from the team

About BeMore

BeMore is a Swiss-based company offering its IT expertise to a wide variety of businesses around the world since 2004. BeMore has dedicated development centre in Bangalore, India that caters to the demanding business needs and expectations of the customers by providing quality and efficient IT solutions. We collaborate closely with our customers to understand their business needs and assist them to define solutions and use power of IT in their business. We have about 1000+ employees in France, Switzerland, UK, Dubai, Spain and India.

Our Core Competencies:

- ✓ Web Solutions (eCommerce, B2B, B2C, SEO/SMO)
- ✓ Telesales Solutions – Order Management, Supply Chain Solution
- ✓ Managing data analytics and Business Intelligence (BI)
- ✓ Quality Assurance and Testing – Manual and Automation
- ✓ Technical and Management consulting

BeMore has been collaborating very closely with transnational clients, such as Nestlé, since inception. A telesales solutions designed and developed by BeMore has been accepted as a Standard European Solution for all Nestlé sales centres. Presently this sales solution handles 3 billion CHF turnover per annum. Our management team has working experience of more than 15 years with Nestlé. BeMore is also a trusted partner to its clients for website implementation on a wide range of technologies, including successful implementations of e-Commerce websites (B2B & B2C) in Europe, the GCC region and India. We have also built up an impeccable track record in providing native Android & iOS mobility solutions, and on multi-OS mobile development platforms such as Xamarin. Our Swiss principals and adherence to Swiss quality ab initio, gives us our unique identity.

For more information about BeMore, visit www.bemore.ch